Student Success: A Team. A Commitment.

ENDICOTT COLLEGE MAGAZINE Winter 2018

## A MESSAGE FROM THE PRESIDENT



S tudent-centered—it's a term that many colleges use to describe their programs and their approach to education. At Endicott, it's more than an adjective. It's part of our mission. We seek to use our unique blend of academic study, career education, internship experiences, and extra-curricular and co-curricular programming to help our students attain their highest goals. The sense of community on campus is remarkable, and I am continually heartened by the commitment of our faculty and staff—and the voices and aspirations of our students.

In this issue of *Soundings*, we feature some of the ways in which we support students—in their studies through the work of the professionals in Academic Resources and on their career paths through the work of the Internship and Career Center. We also feature students

whose energy and ideas have enriched our community and successful alumni whose accomplishments have made us proud. And we bring you a bit of campus news.

My deepest thanks to all who help Endicott thrive. I invite you keep in touch. Visit the campus, visit our recently redesigned website (endicott.edu), join us on social media, or just pick up the phone!

> Richard E. Wylie *President*

#### **S**OUNDINGS

is a publication of the Office of the President and the Communications and Publications Office Questions, comments, or news should be sent to Endicott College, 376 Hale Street, Beverly, MA 01915 978-232-2068, or email: craiche@endicott.edu

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> *Endicott College is accredited by the New England Association of Schools and Colleges.*

On the cover: Administrators in Academic Resources lead a team of professionals dedicated to student success. Learn who they are, what they do, and how their work benefits students in our cover story, beginning on page 2.



#### Soundings: from the Merriam Webster Dictionary:

noun 1 a: a measurement of depth, especially with a sounding line,b: the depth so ascertained, c: *plural* a place or part of a body of water where a sounding line will reach the bottom;

- 2. a measurement of atmospheric conditions;
- 3. a probe, test, or sampling of opinion or intention

*To learn more about Endicott College, visit our web site: www.endicott.edu* 



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#### COVER STORY: STUDENT SUCCESS



# ACADEMIC RESOURCES Guiding Students From Matriculation to Graduation

The admission decision has been made, the student has enrolled, and a new college career has begun—then reality hits. College coursework is a lot more demanding than high school academics, new opportunities for social engagement are both exciting and time-consuming, and life in the residence halls differs greatly from life at home. At Endicott, though, no student needs to go it alone. The centers and offices of Academic Resources and Student Success are staffed with caring professionals who help students be their best while earning their Endicott degrees.

Senior Vice President and Dean of Academic Resources and Student Success Dr. Kathleen Barnes notes, "Our staff is wonderfully diverse in knowledge and talent, and we recognize that no two students learn the same way, react to situations alike, or adjust to college life similarly. We are here to help students find their niche, address issues with their coursework or choice of major, discover their strengths, and fully connect with all that Endicott has to offer. Our goal is that students be happy and successful Gulls!"

Students are accepted at Endicott based on their unique achievements and the talents they will bring to our community. We want to make sure that those talents stay here for the full four years, and on into graduate school. With a retention rate of 86 percent and a six-year graduation rate of 79 percent—against national averages of 80 percent and 65 percent respectively, based on National Center for Education Statistics as of fall 2017—our efforts are reaping rewards for the College and for our students.

With the exception of the Student Support Center, which offers fee-based, one-on-one sessions throughout the semester with professional learning consultants, the services of Academic Resources are offered free of charge. Students are encouraged to avail themselves of the office's offerings—as a weekly habit or as an occasional aid.

## **Encouraging Student Persistence**

86% Retention Rate

Percentage of Endicott students who return after their first year

National average: 80%

Graduation Rate

Percentage of Endicott students who complete baccalaureate degrees within six years

National average: 65%

#### Advising Services Center

When do I register? How can I make sure my course selections satisfy the requirements of my major? How do I drop or add a class? These are just a few common questions that can be answered by staff at the Advising Services Center. As a free resource for students and their faculty advisors, the center helps to ensure that students stay on target as they complete their degrees.

#### Accessibility Services

Endicott offers accommodations to certain individuals who qualify as having a disability as stated in federal law. Students must self identify and provide appropriate documentation, using an online request form. Then the staff in Accessibility Services works with each individual to create accommodations—from housing to special assistance with class sessions and coursework to counseling—all in an effort to provide qualified individuals with an equal opportunity to obtain the same benefit or privileges as those available to a similarly situated student without a disability.

Christine Galatis, who directs the office, notes that the good of the student always comes first. She recalls a student with a significant mental health issue that affected her coursework. "Although she was provided with academic accommodations including extended time on tests and assignments as well as a note taker in all of her classes, she continued to struggle; and the more she struggled, the more classes she missed and the further behind she fell," Christine says. The student decided to withdraw, but after one semester at another school, she asked to be readmitted here. "She told us she could not believe the difference in the support she received at Endicott compared to what she received at the other institution. She said that at Endicott, she felt people really truly cared about her success as an individual."

#### **Tutoring Center**

The Tutoring Center is the place to go for help with a difficult assignment or for ongoing academic support. Professional and peer tutors offer services and often become friends in the process. Associate Dean of Academic Resources and Director of the Tutoring Center Dr. Allison Muise, says, "We select peer tutors from among our best and brightest students, and all tutors share in our commitment to provide quality academic support in the



#### A Team with a Goal of Student Success

Pictured above, administrative staff in Academic Resources include top row: Senior Vice President and Dean of Academic Resources and Student Success Dr. Kathleen Barnes, Associate Dean of Academic Resources and Director of the Tutoring Center Dr. Allison Muise; middle row: Director of the Student Support Center Amy Cohn, Director of Student Accessibility Services Christine Galatis, Program Manager Rory Gentile, Associate Dean of Academic Resources and Director of the Writing Center Dr. David DiSarro; and front row: Director of Student Success Theresa McGrath, Program Manager Brittany Potter, and Program Manager Jennifer Pytel.

Staff also includes professional and peer tutors, program assistants, and learning consultants who help student navigate many of the demands of college life.

form of content tutoring, exam review sessions, workshops, and the building of skills students need to be successful in college, including time management and good study habits."

> **Tutoring Center Facts** 12 professional tutors 43 certified peer tutors 6 days a week 1:1, small group, or online sessions

Research indicates that students ask an average of 21.1 questions during a tutoring session, compared with just 0.11 in class. They tend to ask deeper level questions during a session, expand-



ing their critical thinking skills, and they indicate that they have fun because they are engaged in social learning. Dr. Muise says, "Students find that the center is a place that promotes collaboration and begins the journey towards independent learning. We often find that the center also fosters connections beyond academics. For example, one of our tutors—a gifted student—felt isolated since she was spending most of her time studying. She accepted a position as a tutor and met so many new people that she was encouraged to get more involved on campus. She joined student clubs and organizations including LIGHThouse, a student organization that fosters leadership abilities and helps students explore their strengths, and she became an orientation leader, helping new students adapt to college life."

Dr. Muise and Program Manager Brittany Potter are excited by the expanded services of the center, which now offers STEM tutoring in small group sessions. Each night of the week is dedicated to one discipline—anatomy and physiology, chemistry, and math courses—and the STEM sessions have been a huge hit with students and tutors alike. The center also hosts a late night of "Math Madness" at the end of the semester, where students drop in and work with certified tutors on any math-based course from statistics to accounting and finance.

#### Writing Center

The Writing Center offers one-on-one conferences to undergraduate and graduate students to work on any assignments in writing, literacy, or presentation. Professional and peer tutors assist students at any stage of writing or presentation, from brainstorming and outlining to rough or final drafts.

Associate Dean of Academic Resources and Director of the Writing Center Dr. David DiSarro says, "When students come to the center for writing help, I tell them that our tutors will also help them understand specific audiences, genres, resources, arguments, paper organization, citation styles, and more."

> Writing Center Facts 10 professional tutors 10 certified peer tutors 6 days a week 1:1, small group, or online sessions

Dr. DiSarro also notes initiatives that have broadened the center's reach. "Three years ago," he notes, "we started a collaboration with the Office of International Education called "Culture in Conversation." The group is led by Professional Tutor Casey Roland and provides an opportunity for international students, as well as U.S. students who are planning to study abroad, to come together to share experiences, ask questions, and have meaningful, culturally centered discussions. We share our respective cultures and invite attendees to utilize tutoring hours in the Writing Center for practicing conversational English, in addition to writing for their courses."

The center becomes especially active towards the end of the semester when final papers and projects are due. "We offer an 'All Night Write' where students can drop in and work with a tutor on any writing assignment," Dr. DiSarro says.

#### Student Support Center

For students who want a structured program of assistance where educational goals can be set and progress carefully monitored, the College offers the services of the Student Support Center. Dr. Barnes says, "Twenty-five learning consultants work one-onone with students for two or three hours a week throughout the semester. More than 90 percent of our consultants hold master's degrees, and some have doctorates. Their professional fields range from education to business, from psychology to interior design, from marketing communications to nursing—so their wide-ranging expertise gives us a lot of flexibility when pairing consultants with students."

The staff works collaboratively to address all college-level learning skills including time management skills, test taking preparation, writing, and research. They also encourage self-advocacy, engagement on campus, and personal responsibility.

Any student from any degree program is eligible for this service, which is offered at additional cost each semester.

Amy Cohn, who directs the center, notes, "We create an environment that is supportive and welcoming, and students have created their own community outside the center. One senior started an informal 'Student to Student' network. On Monday nights when weather permits, they light a bonfire in the fire pit beside the ponds. They gather to make s'mores and to talk about anything and everything."

#### Student Success

The overarching goal of the Office of Academic Resources and Student Success is to help students become alumni of Endicott College—and academic support is only part of the mission. The staff is there to listen, advise, and create solutions to problems that arise throughout the college experience. Well-versed in College policies and procedures, they can guide students to the appropriate office or person who can best support their needs often working to design special accommodations when appropriate.

"We want each student to have a great experience here," Dr. Barnes notes, "but sometimes circumstances dictate that a student withdraw from a course or from the College. We help facilitate that process as well, always with the offer to help students return if and when they feel the time is right."

And many students do return after stopping out for a time. "We're always pleased to welcome students back to the Endicott community," Dean Barnes says.



#### INTERNSHIP AT ENDICOTT



A team of administrators, internship coordinators, and faculty members help students graduate career ready, with a degree and a resume. Back row: Brenda Campbell, associate director of employer relations; Kevin Commette, internship coordinator; Eric Hall, dean of internship and the career center; Helen Eaton, program coordinator; Cindy Richard, director of internship; Kevin Rooney, clinical coordinator for athletic training; Marie Wilson, internship coordinator; Kate Chroust, associate director of the career center; Cherie Lynch, internship coordinator; Dara Riegel, internship coordinator; front row: Dale McLennan, director of the career center; Mariellen Fidrych, internship coordinator; Catherine Butler, internship coordinator; Jamie Freedman, internship coordinator, and Zora Warren, director of field placements and partnerships for the School of Education. Missing from the photo are: Dylanie George, internship coordinator, and Lisa Carrozza, internship and employer outreach liaison for New York and Southern Connecticut. Internship coordinators also serve as assistant or associate professors of experiential learning.

# A MODEL OF EXCELLENCE Proven Track Record. Resounding Recognitions.

Experiential learning has always been central to an Endicott education—from freshman to senior year, knowledge gained in the classroom is applied in real-world work settings, giving students a deep understanding of the interplay between theory and professional practice. It's an education model that has won the College a steady array of recognitions. More importantly, it's a model that produces career-ready graduates with strong academic credentials and impressive resumes.

## Support from Day One

Students may take courses in their chosen majors as early as the first semester, giving them the opportunity to shape their career goals early in their programs of study. With the guidance of internship coordinators, career counselors, professors, and advisors, they learn to write effective resumes, build networking skills, conduct effective job and internship searches, and develop interviewing strategies. Students are immersed in the process of seeking employment throughout their four years, as they search for, apply to, interview with, and land their internship placements.

## The 120-Hour Internships

Two 120-hour internships are completed, usually during the winter or summer breaks of the freshman and sophomore years. The freshman experience is one of career exploration, where students get a sense of what might lie ahead if they continue on their chosen career paths. Some internships confirm a student's choice of major; some open the door to other possibilities. During the sophomore year, the internship helps to narrow the focus, define areas of interest, and uncover professional options. Both internships help students gain professional competencies, making strong connections between major and career.

## Senior Internship Strategies Course

To prepare for the senior internship, students take a one-credit, eight-week course to help them further develop their resumes, focus on interviewing and networking skills, and evaluate employment opportunities related to their career goals. These enhanced skills help students enter their internships and future careers as well-polished professionals.

## The Semester-long Internship

Usually completed in the fall of senior year, the semester-long internship is a full-time field experience in which students put their accumulated knowledge into practice and prepare to enter the professional world after graduation. Students work at their internships four days a week and spend one day on campus (or virtually, if they are completing distance internships). They participate in internship seminars, which allow them to process their experiences and meet with internship faculty, who make visits to the internship sites. Throughout the semester, students keep journals and complete assignments related to their internships and begin research on the senior thesis—the culminating project of each program of study.

# What Makes Us Different? No Coffee and Copies!

The public's perception—and sometimes even academics' perception—of internship is that college interns perform menial tasks at their job sites (fetching coffee and making copies). At Endicott, internship is an educational requirement. Each internship bears academic credit and is structured around educational goals that are mutually designed and implemented—by the student, by internship faculty, and by the internship employer. Students are evaluated by site supervisors and faculty members, and the internship experience is regularly critiqued.

The result is an in-depth experience in a professional setting that often leads to a job offer—either at the site itself or through a contact made during the internship.

#### Career Advising

The services of the internship and career center do not stop after graduation—we like to keep tabs on our successes, and alumni are free to use our services, including ECLaunch, our online platform that features job and internship listings. We survey each class one year after graduation, and our data indicates that 99 percent of recent graduates were employed, attending graduate school, or both; 53 percent received a job offer from an internship site or contact; and 90 percent of those employed full-time said that their employment is directly related to their majors.

#### ENDICOTT CAREER SURVEY

of graduates are employed, continuing their education, or both

**90%** of those employed full-time say their jobs are directly related to their majors

5% say their internships had a significant impact on their first year of employment

**58%** received a job offer from an internship site or contact

Data from a survey taken one year after graduation







# We're So Honored . . .

#### Wall Street Journal and Times Higher Education

In Journal Reports: College Rankings/ The Top U.S. Colleges for 2018 (published in September 2017)

Endicott placed at #2 (after Harvard) on a national list of colleges that students feel do the best at providing career preparation through internships.

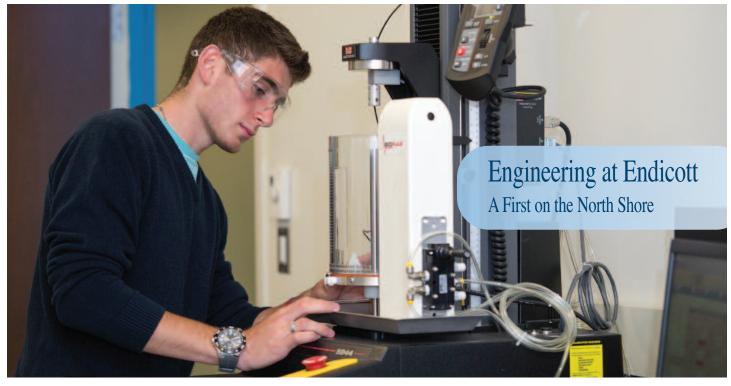
## U.S. News & World Report

In 2016–17, Endicott was pleased to win repeat honors as one of 20 institutions nationwide with a stellar example of internships and/or cooperative education.

## University Business Magazine

In UB's newly created Models of Excellence program, the magazine specifically cited the strong internship and experiential learning model employed by Endicott to help students prepare for their professions.

# NEW HORIZONS Opportunities at Home and Abroad



# Bachelor of Science in Engineering

In fall 2017, Endicott received approval from the Massachusetts Department of Higher Education and NEASC to offer a baccalaureate degree in general engineering—the first such program to be offered on the North Shore. With most engineering disciplines in a growth pattern and career opportunities in engineering expected to increase, the new program will add an important option for students who seek professional education in the field.

The program is designed to prepare students for careers in biomedical, civil, electrical, environmental, industrial, or mechanical engineering.

According to Assistant Dean of Science, Technology, and Mathematics Dr. Justin Topp, who was instrumental in the program's creation, the new degree fits well with the College's existing offerings. He notes, "The engineering curriculum integrates coursework from other STEM areas and leverages our strong programs in applied mathematics, bioengineering, and computer science. It also allows students to explore concentrations through Endicott's signature internship program—our experiential learning model that puts them in real-world environments throughout the program of study."

Students take a set of core general engineering courses, then personalize their learning by aligning their elective coursework

with their goals and interests. They may explore many different electives from across disciplines or choose to focus their electives and pursue one of our four program tracks, which include computer engineering, energy and the environment, mechanical engineering, and robotics.

The interdisciplinary approach and hands-on focus of the program are two of its greatest strengths. Dr. Topp says, "Many engineering programs focus strictly on the sciences, but research



in the field indicates that students who also study the liberal arts who have developed critical thinking and communication skills—bring a lot more to the table. Employers in increasing numbers are seeking out graduates with a blend of talents." ■

Dr. Justin Topp demonstrates an educational drifter vessel designed to transmit ocean data.



# School of Hospitality Adds a Bachelor of Science in Hotel Management

This year, Endicott received approval to expand its programs in hospitality management to include a baccalaureate degree in hotel management.

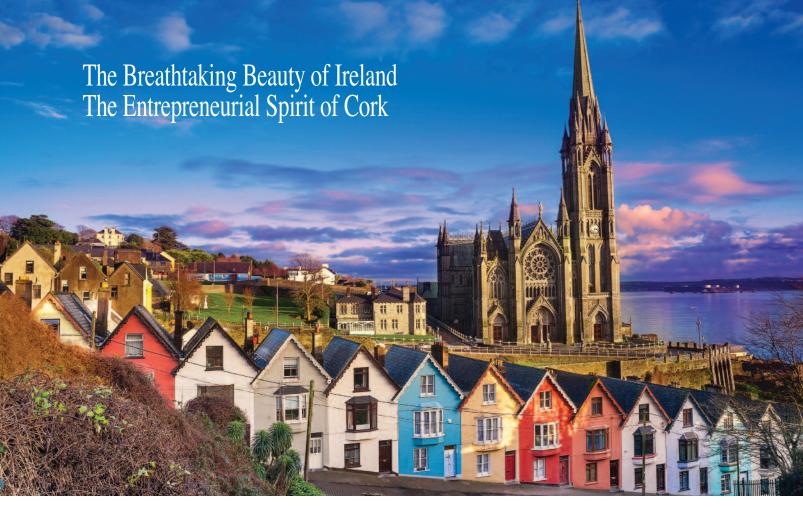
As Dean of the School of Hospitality Management Dr. William Samenfink explains, "All aspects in the field of hospitality are represented in hotels, and the new program offers coursework and field experience that encompasses sales and marketing, events, human resources, accounting, food and beverage, rooms, revenue management, and fiscal responsibility in hotel operations. Since the hospitality industry represents the greatest source of employment worldwide, we believe our comprehensive programs can offer talented professionals limitless opportunities for advancement in leadership roles, both now and in the future."

Within the bachelor's program, students may choose to focus their study on one of four concentrations—hotel operations and consulting, property management, hotel events sales, and business.

A unique feature of the program is the Hotel Operations Practicum, offered in collaboration with the Wylie Inn and Conference Center on the Endicott campus. According to John Zimmerman, general manager of the conference center, "Students gain hands-on experience working with industry professionals, and we see them develop real-world, problemsolving skills. Some hospitality students have become valuable employees of ours." International hospitality power couple, Anna Bauge'96 and Olivier Heuchenne at one of their latest ventures: transforming a 17th century farm into Son Mas—a luxury hotel, spa, and rural getaway in Porto Cristo, Mallorca, Spain

see story, page 20





# New Partnership: Endicott College and the Cork Institute of Technology

President Richard E. Wylie is pleased to announce a new partnership between Endicott College and the Cork Institute of Technology (CIT)—an agreement that will allow Endicott students to study and/or complete internships abroad and Irish students to study or intern here. In signing the memorandum of understanding with CIT's president, Dr. Barry O'Connor, Dr. Wylie said, "The similarities between our two institutions is remarkable. Both are student-centered, with a focus on applied learning. We share an entrepreneurial spirit, a broad range or programs, and a commitment to helping students reach their academic, personal, and professional goals. We look forward to a lively exchange of students and ideas."

The first group of Endicott undergraduate students is scheduled to begin their classes and/or internships through CIT in September 2018, and study abroad applications for the inaugural

Study abroad applications for the Endicott/CIT inaugural programs in September 2018 will be accepted from January 22 to March 9, 2018. Call or email Alicia Vinal, study abroad advisor: avinal@endicott.edu ~ 978.232.2271 program are being accepted from January 22 through March 9, 2018. Plans are also underway to offer short-term study tours for graduate students—particularly those in Endicott's MBA programs.

Endicott Dean of International Education Warren Jaferian couldn't be more pleased with the new agreement. He says, "When looking for international partnerships, we seek universities whose academic programs align with at least two or three of our degree offerings. That gives students in different majors a chance to study at the partner institution. CIT offers programs that align with those in all of our academic schools—the seven undergraduate schools and the graduate school at our Van Loan School of Graduate and Professional Studies."

#### Choices and Opportunities

CIT's business and humanities areas includes programs in accounting and information systems; management and enterprise; tourism and hospitality; sport, leisure, and childhood studies; applied social studies; and marketing and international business. CIT includes a School of Humanities, a School of Business, and programs in organization and professional development; it also



Among the many synergies with Endicott's programs: CIT encompasses the Observatory at Black Rock Castle (top), the Crawford School of Art and Design (middle), and the Rubicon Business Innovation Hub. With a strong commitment to experiential learning, the new partnership will offer opportunties to students on both sides of the Atlantic.

encompasses the Cork School of Music, the Crawford College of Art and Design, and the National Maritime College of Ireland. Like Endicott, CIT offers programs at the undergraduate, graduate, and doctoral levels.

#### Internship Abroad

Warren Jaferian notes another strength of the Endicott/CIT partnership: internship opportunities. He says, "Like Endicott, CIT is an entrepreneurial institution that has forged relationships with business and industry and Cork itself is known as an center for innovation." Working with the Irish Development Authority to help direct foreign investment to Ireland, CIT continues to foster business and education collaborations.

Key companies that work with CIT include Amazon, Apple, Blizzard Entertainment, Boston Scientific, EMC, GlaxoSmithKline, Heineken, Johnson Controls, Johnson & Johnson, Logitech, Novartis, Pfizer, and VMware.

"With a highly educated workforce, Cork attracts international companies that provide career advancement worldwide," Jaferian says. "These companies will offer interesting internship options for students who want to work internationally."

## Stay Cork

To facilitate internship and study abroad at CIT, Endicott has also signed an agreement with Stay Cork, a company that owns and manages charming apartment buildings in the city. Students will be housed in flats with private, single bedrooms, with easy access to all that CIT and Cork have to offer.

"Our partnership with CIT came about through our contacts with The Gleneagle Group, a hotel company in Ireland that works with universities in Europe," Jaferian explains. They act as general contractors in the design of new facilties—they are working with a university in Germany right now—and looking forward, we can see the need for more hous-



ing options in Cork. We anticipate that our exchange programs there will create a need for more housing, where students can reap the tremendous benefits of living and studying abroad."

He quips, "Other advantages to our CIT partnership for some students is that they already speak the language—and flights from Providence to Cork are frequent and reasonably priced."

## Not to Mention Sports!

Dr. Wylie says, "We also hope to expand our partnership to the arena of sport. CIT has outstanding athletics facilities, and I can foresee sending our football, soccer, and rugby teams to Cork for lively exchanges. I would also hope to bring their teams here. We might even be able to foster a love of American football in Ireland!"

Need more information? Visit the Office of International Education at endicott.edu/academics/international-education. ■



# Endicott Welcomes an Affiliation with the New York Film Academy Endicott Students to Study Broadcast Journalism, Musical Theater, and Photography in NYC

Learning by doing is a key feature of every degree program at Endicott, where faculty are gifted teachers and experienced professionals who bring a wealth of real-world knowledge to their students. On-the-job experience is woven into every curriculum, and students build resumes while they earn their degrees.

The New York Film Academy (NYFA) shares that philosophy, so when they were looking for a partner with degree programs that meshed with their own, they contacted Academic Vice President and Dean of the Undergraduate College Dr. Laura Rossi-Le. As Dean of the School of Visual and Performing Arts Mark Towner explains, "We found that programs in two of Endicott's schools—Communication and Visual and Performing Arts—would fit nicely into their degree offerings, and we began the process of defining an affiliation that would benefit our students."

The Academy offers programs that include filmmaking, screenwriting, broadcast journalism, acting for film, 3-D animation and visual effects, photography, musical theater, graphic design, and virtual reality—among others. Students may pursue undergraduate or graduate degree programs, one- or two-year certificate programs, or shorter intensive workshops. With campuses in New York, Miami, and Los Angeles and programs offered in Australia, Italy, Japan, China, South America, and other locations worldwide—NYFA attracts faculty and students from around the globe. Beginning in fall 2018, Endicott students will have an opportunity to spend a semester at NYFA in New York City studying broadcast journalism, musical theater, or photography. In each program, the hands-on aspect of the experience is vital.

NYFA notes that new technologies have changed the media landscape. National broadcast networks and local TV stations, as well as cable news outlets and digital startups, are all looking for trained multimedia journalists who can report, produce, shoot, write, and edit. Endicott students who spend a semester with NYFA will learn from experienced professionals in the classroom and will gain production experience in an actual work setting. Students who attend musical theater classes will receive highspirited training in a focused learning atmosphere and will participate in staged productions, learning from faculty members who have, themselves, worked on Broadway. Photography students will learn from and work with some of the world's most renowned photographers.

As part of the new Endicott/NYFA collaboration, students who spend the semester in New York will also undertake a related three-week internship there, enriching what they have learned and adding new experiences to their resumes.

"As with any distance learning or study abroad experience," Dean Towner notes, "students will need to apply to and be accepted into these programs. We look forward to the new opportunities the collaboration will bring." The Van Loan School at Endicott College offers adult undergraduate and graduate degree programs in Beverly, Boston, Gloucester, and online.



# New Specializations. Expanded Programs. The Van Loan School Offers Opportunities for Career Advancement in Many Fields



# Athletic Administration

The Master of Education in Athletic Administration program is designed for professionals who want to pursue careers in sport management in a variety of settings—from education and business to nonprofits and government agencies. Like Endicott's undergraduate program in sport management, the master's program is accredited by the Commission on Sport Management Accreditation (COSMA).

In addition to the core curriculum, students may choose from concentrations that include college level administration, secondary school and recreation, global sport management, and general athletic administration. In fall 2017, the program welcomed seven new faculty members and expanded its advisory board. Anthony D'Onofrio, program director of graduate athletic administration, notes, "Our faculty offer students unique, real-world insight into the various responsibilities and challenges that athletic administrators face on a daily basis, and our advisory board members—who represent a wide range of areas including facility supplies, nonprofit organizations and foundations, fitness equipment, private sports clubs, and more—provide critical input related to the program's curriculum and often serve as guest speakers."

The program is currently offered 100 percent online. For more information, call or email Anthony D'Onofrio at 978-998-7791 or adonofri@endicott.edu

## Recognition for the Institute for Behavioral Studies/ Graduate Programs in ABA and Autism

The independent online publishing group AppliedBehavior-AnalysisEdu.org evaluated more than 250 programs worldwide and named the Van Loan School and the Institute for Behavioral Studies to its list of *Top 20 Best Schools Offering Applied Behavior Analyst (ABA) Master's Programs*. Professor of Education and Director of the Institute for Behavioral Studies Michael F. Dorsey, Ph.D., BCBA-D, notes, "It was both humbling and gratifying to

#### IN ACADEMICS: NEWS FROM THE VAN LOAN SCHOOL

see the Van Loan School included with such a distinguished group of graduate programs in applied behavior analysis; but at the same time, this recognition validates all the hard work that has gone into building the program over the past 10 years."

The institute has also received a grant from the Peter and Elizabeth C. Tower Foundation to support its Annual Parent Autism Conference, which will be held on April 21, 2018 on the Endicott campus. Offered for the last five years, the event is the only parent-focused autism conference available in New England. In an effort to inform and support parents with children who have autism, the conference provides expert speakers and workshops and is designed to help families access local resources and request state-of-the-art intervention services.



# Homeland Security Studies

In fall 2017, two new specializations in the growing fields of cybersecurity and emergency management were added to the Master of Science in Homeland Security Studies program, which is now available 100 percent online.

Director of the Homeland Security Studies Program Paul Joyce says, "Currently in the United States, there are more than 200,000 unfilled jobs in the cybersecurity field. With a growing need for such expertise, our goal is to prepare graduates to be certified cybersecurity analysts." Courses in the cybersecurity specialization include information system hardware and networking, information system security, and cyber analysis. Starting in spring 2018, the program will also offer a graduate-level cybersecurity certificate. Both the degree option and the standalone certificate prepare students to sit for the cybersecurity analyst examination, the cost of which is covered by the program.

Students in the emergency management specialization will complete coursework in leadership in emergency management, response and recovery, and safety and security in planning and operations for special events. "Our emergency management curriculum focuses on preparedness for both planned and unplanned events," Homeland Security Assistant Director Engrid Backstrom says. "We do this by focusing on the importance of leadership, partner coordination, collaboration, and whole community; all core elements within the National Incident Management System."



# Interior Architecture

Endicott's graduate programs in interior architecture are designed to help students develop advanced expertise in design research, analysis, design, and construction of complex interior environments. Both the Master of Arts (37 credits) and the Master of Fine Arts (64 credits) programs are offered in two strains—one for students who have earned undergraduate degrees in interior design, and one for students who have degrees in other disciplines. All of Endicott's design programs are accredited by the National Association of Schools of Art and Design (NASAD).

In fall 2017, Director of Graduate Interior Architecture Myoung Joo Chun incorporated a Connecticut field trip into the program. Students had an opportunity to tour the Philip Johnson Glass House in New Canaan (a National Trust for Historic Preservations site); the Yale Center for British Art, which houses the largest collection of British art outside the United Kingdom; and the Beinecke Rare Book and Manuscript Library.

# International M.Ed. Programs

Endicott's Master of Education in International Education programs continue to grow, with our sites in Madrid, Bangkok, Prague, and Leysin hosting summer sessions for educators of 22 nationalities currently working in 43 countries worldwide.

"Our graduates praise the M.Ed. programs for being unique and truly international," said Program Development and Administrator for Endicott International Sue Collins. "We offer the flexibility necessary for an international school educator, and a cohort experience that continues to enrich their lives long after they have graduated." In addition to the blended format—part face-to-face, part online—Endicott International now offers the M.Ed. in International Education in a 100 percent online format to make the program accessible to more international school educators.



# Nursing: RN to BSN Program at Beverly Hospital

Endicott's School of Nursing and the Van Loan School are now partnering with Beverly Hospital to conduct an RN to BSN program through on-site evening courses for nurses there. The first cohort started in January 2018, and those who follow the recommended study plan can expect to graduate in May 2019.

"We are pleased to have been chosen by Beverly Hospital to offer our program to their nurses," said Associate Director, RN to BSN Program, Susan Calhoun (DNP, RN). "Our program has been well-received at other hospitals as we offer a convenient program for nursing staff, with classes on-site and professors accessible every day." The RN to BSN program is also offered at Lahey Clinic in Burlington, Lawrence General Hospital, and at Endicott's School of Nursing on the Beverly campus.

# Graduate Programs in Education

## Administrative Leadership

In fall 2017, the first cohort entered the M.Ed. in Administrative Leadership program, beginning a path to eligibility for licensure as school principal, assistant principal, special education administrator, school business administrator, superintendent, or assistant superintendent. The 1.5-year intensive, mostly online, cohort-based program will begin each fall, and candidates will graduate the following fall. Faculty has been recruited from Van Loan School partner schools and districts in order to provide a pipeline of locally trained educational leaders.

The program was developed collaboratively by Dean of the School of Education Dr. Sara Quay, Associate Director of Gradu-

ate Licensure Programs Bethany Rice, and Director of Graduate Licensure Programs Aubry D. Threlkeld. "The program extends our existing offerings at the graduate level to serve the critical leadership needs of our districts and partner schools," said Thelkeld.

## Teaching Fellows Program

Endicott's successful Teaching Fellows program gives graduate students valuable classroom experience while allowing them to earn a master's degree with tuition covered by the participating district. This year the Van Loan School added a new urban-focused option with the Chelsea Public Schools.

"Initial feedback from our district partners is showing that our fellows in Chelsea are having an enormous impact on student growth and achievement," said Dr. Aubry Threlkeld. "Our goal is to expand the program to new urban districts." The Urban Teaching Fellows program was recently filmed in the Chelsea Public Schools. Visit the Teaching Fellows Program page at vanloan.endicott.edu to view the video.

## Building Leadership Skills

The Van Loan School developed two new programs for professionals in the education field: an M.Ed. in Higher Education Leadership and a Certificate in Social/Emotional Development. Both programs are designed to run 100 precent online.

The M.Ed. program is geared toward professionals who wish to transition to higher education positions in the areas of administration, advising, advancement, student services, or recruitment; while the certificate program equips teachers to help students adapt to increasingly complex challenges of contemporary society and improve problem-solving, self-management, relationship, and social awareness skills.

The goal of both new programs is to equip educators with skills that are immediately applicable in professional settings.

## Undergraduate Programs Endicott Boston Partners with The Dimock Center

Endicott Boston expanded its offerings in early childhood education by collaborating with the Dimock Center's Early Head Start program in Roxbury, Mass. Employees at the Dimock Center can now attend college courses offered on-site after work and at Endicott Boston, allowing them to complete their bachelor's degrees in Liberal Studies/Early Childhood Education.

Director of Endicott Boston Marcelo Juica notes, "As part of its mission, Endicott Boston provides a pathway model for bilingual college students who work in early childhood centers. We are excited that the first cohort of Dimock Center employees is on track for degree completion next fall." Courses offered at Dimock Center are opened to any Endicott student.

#### **STUDENT VOICES**



# THE POWER OF ONE Emily Debacher Brings the Pieces Together for Autism Awareness and Research

E mily Debacher '18 is a young woman on a mission. The education major from Bethel, Connecticut, wants to make a difference in the lives of individuals diagnosed with autism spectrum disorder (ASD), and her energy and urgency is palpable. "I had a dream of what I wanted to do," she says, "and Endicott helped to make my dream a reality. It's the kind of place where you can really make a mark. It's just up to the individual to take the opportunities offered."

As an undergraduate, Emily's drive to make positive change started early. In only her freshman year, she proposed an oncampus organization that would explore issues related to autism. "Part of the organization's goal would be to eliminate stigmas connected with autism and to share knowledge on behavioral interventions now in use," she explains. "Everyone on campus supported the idea, especially Dr. Michael Dorsey, director of the Institute for Behavioral Studies at Endicott."

The Autism Awareness Organization was established, and its activities serve to educate as well as involve the greater community. "It went from a concept to an integral part of the Endicott community," Emily says. One of the organization's first teambuilding activities was to create a large collage that is still on display in the Callahan Center. The circle made up of multicolored puzzle pieces resembles a view of planet Earth. "We invited everyone on campus to come together and help create the work, which demonstrates that every piece of the puzzle is important and that diversity makes up the unity of our world," Emily says.

Emily's work with special needs students began when she was in high school, and she has pursued work in the field with a clarity and determination that is remarkable. "In my freshman year, I interned at Giant Steps School in Southport, Connecticut. The curriculum is designed for students ages three to 22 whose needs cannot be met by their school systems," she says. "For my second internship, I sought a clinical setting to experience another aspect of the field. I wanted to work with Dr. Catherine Lord, director of the Center for Autism and the Developing Brain [a collaboration of Weill Cornell Medicine, NewYork-Presbyterian Hospital, and Columbia University College of Physicians and Surgeons], housed at New York Presbyterian Hospital."

Her initial inquiry into the possibility of a position at Presbyterian was met with a polite response that the hospital did not offer internships to undergraduates. Undaunted, she left a voice mail for Dr. Lord detailing her experiences and interest. Within 24 hours, she received a call from the center's early intervention coordinator inviting her to submit her resume. And she secured the position. "Including the commute from my home," she says, "I worked 12-hour days, but the experience was amazing. The center offers a range of interventions; so depending on the needs of each individual, I worked in one-on-one or group sessions with behavior analysts, social workers, and other practitioners. Students ranged in age from 15 months to adult, and we cultivated social skills using applied behavior analysis (ABA) techniques through play."

Through Emily's connection with Dr. Lord—renowned for her longitudinal studies of children with autism and for her role in developing ADOS (Autism Diagnostic Observation Schedule), the diagnostic instruments used in practice and in research worldwide—organizers at Endicott's Institute for Behavioral Studies were able to secure Dr. Lord as the keynote speaker at their Annual Parent Autism Conference in April 2017.

For her full-semester internship, Emily served as an ABA specialist at the Jackson Mann School in Allston, part of the Boston Public School system. Performing various tests, diagnostics, and assessments of core skills, she worked with students ages three to 13. She also worked one-on-one with students in a subseparate autism strand kindergarten classroom. "Some of the students had experienced trauma in their lives and exhibited challenging behaviors. It gave me a good, birdseye view of the realities of working with this special population," she says.

All of Emily's experiences have been deeply meaningful for her. She says, "I have worked with many kids who are nonverbal, and every one of them has taught me something. Kids on the spectrum can be very limited as to where they can go-where they can feel comfortable. That inspired me to propose Family Fun Day on the Endicott campus, a carnival-type event with an environment that would be sensitive to their needs." Working with local schools and organizations, Emily, along with Endicott personnel and members of the Autism Awareness Organization, invited students from the local community. With her parents as staunch supporters and funders for the event, the first Family Fun Day welcomed more than 60 participants, and the second more than tripled in size to 190 participantscomplete with a bouncey house, petting zoo, enclosed obstacle course, arts and crafts, face painting, a free barbecue lunch, special awards for participants, and raffle prizes (including a 50" television, an iPad, and gift certificates donated by Mr. Debacher's company, Legacy Custom Builders).

"I owe so much to my parents," Emily says. "They taught me to believe that people are put on earth for a reason and that when I found my passion I would do great things. I was shy as a kid, but they tell me that since I have been at Endicott I have really flourished." The evidence is clear! Not many undergraduates can boast that they are listed as contributors to doctoral research studies, but Emily can. As part of a research course taught by Dr. Dorsey, she read and collected data from more than



Emily with her parents on Family Fun Day 2017

200 journal articles. Dr. Bryan Blair, associate director of the Institute for Behavioral Studies, published some of her work in his doctoral thesis and insisted that she be given credit for her work. She assisted and became an author on four different research studies, all of which have been presented at various ABA conferences, and one is being published in a special edition of the journal *Education and Treatment of Children*. "After I earn my bachelor's degree," she says, "I want to go on to earn a master's degree and doctorate at Endicott. Then I'll publish and present my own thesis, and Dr. Blair will be watching *me*!"

With her experience, energy, and openness to new possibilities, it's easy to envision Emily as an expert educator, clinician, and advocate. She says, "I want to use all that Endicott has given me to make a lasting impact and help revolutionize the field of ABA. And I want to help so many kids. I believe that people who have a voice should speak for the ones who don't."



Thanks to Emily's work with Dr. Catherine Lord, a world renowned clinical psychologist, researcher, and director of the Center for Autism and the Developing Brain located at New York Presbyterian Hospital, Dr. Lord accepted the invitation to serve as the keynote speaker at the Fourth Annual Parent Autism Conference held at Endicott in April 2017—presented by Endicott's Van Loan School and the Institute for Behavioral Studies. This year's conference, offered free of charge to parents and practitioners, is scheduled for April 2018. Pic-tured above, left to right: Director of Programs in Autism and ABA Dr. Mary Jane Weiss, Dr. Lord, Emily, and Co-founder and Director of the Institute for Behavioral Studies Dr. Michael Dorsey.





# NINAH LYNNE '61 Fashion, Family, Philanthropy, Movies, Art . . . and Wine!

Ninah (Plotkin) Lynne met her husband, Michael, on a blind date arranged by a mutual friend. "Let's just say I was not all that interested," she smiles. "I was pursuing a career in fashion merchandising in New York City and wasn't looking for a relationship." The friend encouraged a second date, and something about Michael changed her mind. It must have been something great. The couple have celebrated 50 years of marriage, raised a family, and shared a passion for the visual and performing arts that started in childhood for both of them and has never waned.

A graduate of Columbia Law School, Michael specialized in theatrical representation, working as an attorney for Embassy Pictures, then founding an entertainment law firm, Blumenthal and Lynne.

Ninah says, "With entertainers as clients, Michael served as lawyer, confidante, friend, and shrink!" He also became well versed in the ins and outs of the entertainment industry. Through a law school acquaintance, Robert Shaye, he joined New Line Cinema as outside legal counsel in the early 1980s, but when he was approached to join the studio itself, he hesitated. "He said he'd have to discuss the move with me, since we had a young family at the time," Ninah says. "I told him, 'Are you kidding? Who wants to be a lawyer? Go make movies!""

He became an Oscar-winning executive producer who has also served as president, chief operating officer, co-chairman, and co-chief executive officer for New Line where motion pictures include the *Lord of the Rings* trilogy, the *Nightmare on Elm Street* series, *The Golden Compass*, and *Hairspray*. In 2008, Mr. Lynne and Mr. Shaye left New Line and formed an independent film production company, Unique Features, with offices in New York and Los Angeles.

Frequent attendees at Hollywood openings, international film events, and awards ceremonies, the couple maintains a sense of excitement for every new venture. Is she still star struck when meeting the industry's great actors? With a quick smile, Ninah says, "Always!"

Ninah's life-long love of the theater found its expression not only in her support of the artform but also in her service as director of New York's Vivian Beaumont Theater (2005–present). She has also served as director of American Friends of the Israel Museum, which is the largest cultural institution in the State of Israel and is ranked among the leading art and archaeology museums in the world.

Ninah and Michael began to indulge their love of contempory art early on. "It's not easy to break into the art world, even as a buyer," she says. "Galleries want to sell to well-known collectors, and we were just

At left: the tasting room at Bedell Cellars—the Lynne's Long Island winery, where works of some of their favorite artists grace the walls and the wine bottles. (Photos courtesy of Bedell Cellars)



The beautiful vineyards at Bedell Cellars in Cutchogue, Long Island

starting out. Michael represented several artists, and we were able to buy some of their works."

The collection grew, and so did their reputation as discerning patrons with an ability to spot emerging talent. The rooms of their stunning Fifth Avenue apartment in New York City are filled with breathtaking works done by contemporary artists, many of whom have become friends. "We never hang anything unless both of us love it. Art is not a business for us," Ninah says. "It's a passion and a collection, and we cherish our relationships with the artists." They frequently loan or donate pieces to museums, they are regulary named to *ArtNews*' Top 200 Collectors list, and Michael has been called one of Hollywood's top 25 art collectors.

Another passion for the Lynnes is wine. "We had always dreamed of owning a vineyard," Ninah says, "and we had toured many—in France, Spain, Italy, and California." When they visited Bedell Cellars on Long Island, they found the place where the dream could be fulfilled.

Founded in 1980 when Kip and Susan Bedell planted their first grapevines, the vineyard soon gained the recognition of important publications, such as *Wine Spectator Magazine*. Vineyard manager Dave Thompson pioneered sustainable vineyard practices that are now widely practiced throughout the industry, and winemaker Richard Olsen-Harbich, a Cornell University graduate who worked his first vintage on Long Island in 1983, continues to help Bedell wines grow in reputation. The Lynnes bought the vineyard in 2000, keeping the team who built Bedell's success largely intact. Kip Bedell, though retired, returns each fall for the harvest; and the vineyard maintains its character as an artisanal, family-owned business.

Last year a group of Endicott hospitality students and Professor Peter Jenner visited the vineyard, welcoming the opportunity to learn about the production and marketing of their wines.

One expert the Lynnes brought to Bedell Cellars was their son, Jonathan, who now serves as executive vice president of sales and marketing. A media executive himself, Jonathan Lynne was head of development for the nascent Food Network in 1993, where he fostered the early television careers of Emeril Lagasse, Bobby Flay, and Wolfgang Puck.

The Lynnes oversaw the construction of a pavillion and extensive renovations to the buildings at Bedell Cellars and Corey Creek, a smaller, more rustic vineyard they had also purchased. The results are stunning properties that serve as backdrops to public wine tastings and private events of all kinds—and pieces of contemporary art from the Lynnes' collection are on display throughout the facili-



Artful renovations to the Bedell Cellars and Corey Creek properties enhance the experience of wine lovers and special event guests. Above: Ninah and Michael with their son, Jonathan, who serves as executive vice president of sales and marketing.

ties."We have been truly blessed," says Ninah. "We raised our children in a typical New York family apartment, then moved nine blocks south. For us, it's still all about family, our children, and our grandchildren." Their daughter, Elizabeth Planet—executive director of the Child Mind Institute, which works to transform the lives of children and families struggling with mental health and learning disorders—has three sons.

"Michael and I still have the best time," Ninah says. "He still wakes up each morning with the same energy he had when I met him more than 50 years ago. A pretty good outcome from a bad first date!"

#### ALUMNI SPOTLIGHT



# ANNA HEUCHENNE BAUGE '96 Heuchenne Bauge | Hospitality Brilliance

A nna Bauge jokes that friends and colleagues like to call her "Anita Dinamita" (that's Anna Dynamite to the English speakers in the audience), and it's easy to see why. A multitalented, multi-lingual powerhouse who brings energy and passion to everything she does, Anna has actually spanned the globe, bringing her expertise in hospitality to grateful individuals and international corporations. No detail too small, no project too big, no challenge too daunting.

Anna came to Endicott from Les Roches International School of Hotel Management in Switzerland where she had earned a prestigious Swiss Hotel Diploma. Endicott's affiliation with Les Roches was growing, and Dr. Wylie visited the school to interview chefs and graduates who would come to Beverly. Part of the idea was to develop an on-campus, student-run restaurant that could serve as a learning lab for service and management—a venture that became LaChanterelle. Anna and fellow student Daniel Brown were chosen to use their knowledge of strict European standards of service to enhance our hospitality program.

"We came to Endicott along with a Swiss chef and pastry chef," she says, "but after the first six months the chef left, and I called Brendan Cronin—an instructor at Les Roches—to ask if he'd be interested in coming to Beverly." The goal was to create the International Programme for Hospitality Studies to attract students from the United States and abroad. "I knew he'd be a perfect fit for that position and for future developments that were in the pipeline. I should go into headhunting I think!" Perhaps she should. Professor Cronin's vast experience in all aspects of international hospitality, management, and marketing have benefitted Endicott students ever since.

Born in Sweden and schooled in Switzerland, Anna was both excited and challenged by the task. "It was my first time in the United States," she recalls, "and there was a bit of a culture shock—that, and I knew that creating a new, hands-on program in hospitality service would be something new for the College. But the open arms of Dr. Wylie and the whole Endicott family made it all possible. I earned an American baccalaureate degree and gained valuable experience in teaching and training."

After graduation, Anna wanted to know more about the hotel industry. "I was curious to learn about rooms, sales, and even public relations," she says. "I worked in California, Barcelona, and Marbella, until Olivier and I got married and had our first and only child. We continued to travel with the growth



Olivier and Anna at Son Mas, a 17th century farm they converetd into a luxury spa and getaway in Mallorca, Spain

of Olivier's career. In Dubai I worked in sales of Christmas decorations to hotels and interior design firms. In Sharm-El-Sheikh, I dedicated my time to social work for the community and organized events at the hotel. In Seychelles, I ran the school PTA and managed a few vacation homes, and in Tel Aviv I volunteered with a nonprofit organization, raising awareness through events and increasing sales."

Anna also served as manager and/or director in some of the world's most exciting luxury and boutique hotels—including The Ritz-Carlton Laguna Niguel and Hotel Arts Barcelona before spearheading the opening of Gran Hotel Benahavis in Málaga, Spain. She led the European sales office for Meeting Matrix (a room diagramming software that creates event diagrams as an essential in-house event management tool), and she steered the communications and public relations efforts of Irony Home in Dubai.

Olivier Heuchenne, a Belgian native who was born in Fes, Morocco, was raised and educated around the world, from Hawaii to the Hotel School of the University of Denver with various stops in between. Launching his career in Mauna Kea Beach Hotel, he eventually joined The Ritz-Carlton, which took him on a professional globe-hop spanning 16 years and many locations—Hawaii, California, Mexico, Singapore, Hong Kong, Barcelona, Dubai, and Sharm El Sheikh.

In the last 12 years, they have either operated or opened fivestar hotels including The Ritz-Carlton in Dubai and Sharm-El-Sheikh, The Palace Downtown and The Address Dubai Mall, Raffles Seychelles, and The Norman in Tel Aviv.

#### Heuchenne Bauge | Hospitality Brilliance

It only made sense that these two consummate hoteliers would combine their talents to create a boutique hospitality consultancy that provides a comprehensive range of hotel project development and advisory services to investors and hotel companies. Fluent in English, Spanish, French, Swedish, German, and Greek, they can collaborate seamlessly and tailor their services to the individuality and needs of each client.

Anna says, "Mallorca, Spain is the perfect place from which to conduct our business. I hold the fort here—both home and office—when Olivier travels." And with their knowledge and love



Planning perfection. Anna and Olivier guide their clients through every phase of opening a new establishment—developing concept and vision, defining products, liaising with architects, designers, and consultants, establishing a management structure, branding, sales and marketing, and public relations. And on the day of the opening, they will make sure that every detail is right.

of the area and its culture, they have been able to expand the offerings of their business:

- Hotel and restaurant projects. They recently launched a brand for a Vienna investor—Almanac Barcelona—and many other projects are in the pipeline both locally and internationally.
- Luxury villas. They offer stunning, specially selected villas as vacation rentals in Mallorca, Menorca, and Ibiza.
- Charming townhouses. In-town properties offer vacationers the experience of living like a local in Mallorca and Menorca.
- Mystery guest visits and training. Anna and Olivier can provide establishments a client's eye view of their businesses and help to implement suggestions for improvement.
- Insider Mallorca. Curated experiences that go beyond the guidebook create memories of the bounty and beauty of the area—from a hike through the countryside, to boating off-shore, to a visit to watch local olive oil produced.

"I'm a natural planner, fixer, and executor," says Anna. "I enjoy creating experiences and surprising and caring for people; and I'm as passionate now as I was when I started at Endicott in 1994." On the horizon? A plan to create and manage their own hotel! Visit Anna and Olivier online at heuchennebauge.com.

#### TRUSTEE SPOTLIGHT

# CYNTHIA CLEGG MERKLE '77 Endicott's First Alumna and First Woman to Chair the Board



G rowing up in East Providence, Rhode Island, Cindy Merkle heard about Endicott College through word of mouth—or rather, her father did. "The daughter of one of his golfing buddies attended the school, and the family spoke highly of it," she says. "I was interested in the art program and wanted to major in ceramics."

So how did a budding ceramicist become the president and CEO of Union Savings Bank in Danbury, Connecticut? "I guess I wasn't a very good artist," she laughs.

After Endicott, Cindy entered the banking profession then went back to school to earn a bachelor's degree in business administration and management at Bryant College. She took a position in marketing and management at Old Stone Bank in Providence, later serving as assistant vice president. When Old Stone was acquired by Fleet Bank, she served as vice president there.

In 1992, Cindy was recruited by Eastern Bank in Boston, where she stayed for more than 20 years, holding a number of positions including executive vice president. "The move to the Boston area was great," she says. "I got the chance to re-engage with Endicott when someone from the Alumni Office called me, and I attended a few meetings." She later joined the Alumni Council. "Dr. Wylie asked if I would serve on the College's Board of Trustees, and I was honored to accept," she says. She was voted onto the Board in fall 2011 and became the first woman and first alumna to chair the Board in fall 2016.

Cindy received a call in 2012 from an executive recruiter in New York regarding her current position at Union Savings Bank. She and her husband, Philip, who works at Salem State University, divide their time between their home in Swampscott and their condo in Danbury. They have two daughters: Hana, who is the senior managing director for learning and innovation at Teach For America in San Francisco, and Sarah, an artist and photographer in Los Angeles.

"The changes that have occurred at Endicott since I was a student here have been amazing," Cindy notes. "Academics and entrepreneurship have grown and, most notably, the expansion of the internship program has proven to be a great asset for our students. Higher education is a big investment; and as a parent, you want to know that your child will gain the knowledge and experience needed to be successful in a chosen profession. I also feel a vibrant sense of community at Endicott today, and that has come through Dr. Wylie's remarkable leadership. He keeps everyone pulling in the same direction. Looking ahead, I can see that the graduate school will continue to expand our reach as we create programs that are relevant today and tomorrow." ■

# **ENDICOTT BOARD OF TRUSTEES ELECTS NEW MEMBERS**

A t their annual fall meeting in October 2017, the Endicott Board of Trustees elected two new members— F. Samuel Eberts III and Douglas R. Seymour. In making the announcement, Dr. Wylie noted, "The College has been truly fortunate to attract board members who share a common respect for the value of higher education. With their unique strengths and interests, our new members will help position Endicott for even greater success in the future."



F. Samuel Eberts III

#### F. Samuel Eberts III

Mr. Eberts is the chief legal officer, corporate secretary, and senior vice president of corporate affairs for Laboratory Corporation of America Holdings, a worldleading life sciences company that serves a range of clients, including managed care organizations, biopharmaceutical companies, governmental agencies, physicians and other healthcare providers, hospitals and health systems, employers, patients and consumers, contract research organizations, food and nutritional companies, and independent clinical laboratories. He leads the company's global corporate affairs group, with enterprise-wide responsibility for many areas including legal issues, compliance, shareholder services, public policy and government relations, communications, community affairs, privacy, and security.

A graduate of Loyola University of Chicago and the Boston University School of Law, the Chapel Hill, North Carolina, native has more than 25 years of experience in private practice and as an international corporate executive. He was appointed to the Health Care Policy Leadership Council at Harvard University's Kennedy School, and he also serves on the Advisory Council for the Corporate Governance Forum at Harvard Law School.

Lending his wide-ranging expertise to many organizations, Mr. Eberts has worked with the Woodrow Wilson Center for International Scholars in Washington, D.C., the World Policy Institute in New York City, and MedCap Growth Equity Funds, a venture capital fund in Boston. He chairs the Daerter Group, a specialized venture capital firm in New York and North Carolina; and he serves on the Council for Entrepreneurial Development, one of the largest entrepreneurial networks in the United States. He is an active mentor, working with entrepreneurs to provide practical advice and coaching. He was elected to serve as chair of Easter Seals/UCP of North Carolina and Virginia and now serves as chair of their governance committee. Mr. Eberts also serves on the Board of the Alamance Community College Foundation and was previously on the board of Alpha Marketing, Inc., a premier advertising firm based in North Carolina. He is a frequent speaker on healthcare reform, leadership, and the legal profession.

Mr. Eberts and his wife, Angela, serve on Endicott's Parents Advisory Council. Their son, Jackson, is a member of the Class of 2020.



Douglas R. Seymour

#### Douglas R. Seymour

Mr. Seymour is the chairman, president, and chief executive officer of Electric Insurance Company, an affiliate of General Electric Company (GE), which provides insurance services to individuals in all 50 states and serves General Electric for its workers' compensation and general/excess liability programs globally. He joined the company in 2012 following a more than 33-year career with GE, where he held corporate business roles (in GE Capital, GE Aviation, and GE Healthcare), and global executive leadership roles in finance and operations. Just prior to joining Electric Insurance, he was general manager of GE Global Business Services. Located in Beverly, Electric is one of the North Shore's largest employers.

A graduate of the University of Connecticut, Mr. Seymour has been a member of UConn's School of Business International Advisory Board and has lectured at the university's Global Leadership Seminar Series. He has also taught financial management at GE's John F. Welch Leadership Development Center and was a member of Endicott's Board of Advisors. ■



# CONSTRUCTION HAS BEGUN: A THREE-YEAR PROJECT A New Academic Center and an Addition to the Life Sciences and Business Building

Summer is always a busy time on the Endicott campus—undergraduate and graduate classes, outside groups and organizations using our facilities for programs of all kinds, youth sports camps, weddings and special events, and the usual sprint to repaint, repair, and restore our facilties to their accustomed luster after the academic year.

Summer 2017 brought additional excitement—and heavy machinery—to campus as excavation work on the site of a new academic center was achieved. Foundation work on phase one of the project continued into late fall; and an aggressive construction schedule is planned, with a goal of completing the first phase of construction in 2019.

When completed, the new center will be nearly twice the size of the venerable Wax Academic Center. During the first phase of construction, a new classroom wing equipped with the latest instructional technologies will be built. The three-story, 109,000square-foot wing will also contain seminar space, faculty offices, and lounge areas where students may gather to study or socialize.

"We are excited by the opportunities the new academic wing will bring us," says President Richard E. Wylie. "We plan to move Van Loan School programs to the facility, which will help us accomplish a long-held goal to strengthen the bonds between our undergraduate and graduate schools."

In phase two of construction, the existing Wax Center building will be replaced with a two-story, 34,000-squarefoot attached wing that will include a 1,100-seat performance and lecture hall, additional instructional space, the Courtyard Café, and other venues to enhance student life on campus. The final phase of construction is scheduled for completion in 2021.

"The new facility will allow us to create instructional space worthy of our programs and our students, says President Wylie. "The Wax Center has served as the primary academic building for many of our programs since its first wing was built in 1969, and a succession of additions and renovations helped us keep pace with changing needs. As we plan for today and tomorrow, we are confident that the new academic center will provide a rich environment for teaching and learning in current programs and in the ones to come."

Included in the construction plans is a parking deck, to be built adjacent to the center in one of the College's largest parking lots. "As our enrollment has grown,"



Looking across the Endicott Lakes from the College's main entrance, campus visitors will see an impressive facility that includes a large, three-story classroom and office wing just beyond the Halle Library and a two-story wing that will incorporate a 1,100-seat auditorium, more instructional space, faculty offices, and recreational areas. The building's situation in the landscape will allow for more open space on the front campus, and a parking deck adjacent to the center will increase the capacity of our largest parking lot.

says Dr. Wylie, "parking on campus has been at a premium. We truly appreciate everyone's patience as they used our farflung lots and shuttle service. The new parking facility should help us better accommodate students, faculty, and staff."

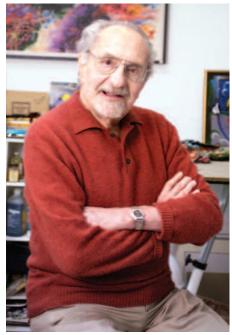
Also on the drawing board and soon to be in the ground is an addition to the the life sciences and business building.

The four-story, 15,600-square-foot addition will provide rooms for a greatly enlarged makerspace, an additional biology/biotechnology lab, dedicated space for the new engineering program, and more classrooms. Gully's—the on-campus night spot for faculty, staff, and students—will occupy the lower level, and a lounge area will be located on the second level, with an entrance across from Hempstead Stadium. Plans also call for a top-level greenhouse. The new addition will open in 2019. ■



Plans for the addition to the life sciences/business building.

# IN MEMORIAM The College Community Notes the Passing of Two Legendary Professors



J. David Broudo

#### Distinguished Professor Emeritus J. David Broudo

Generations of Endicott alumni will remember him as the professor who helped them develop their talents and their love of art. Thousands of people will recognize him as a ceramist, oil painter, watercolorist, and enamellist whose works have been displayed in galleries and have appeared in permanent and private collections throughout the United States, Europe, and Japan. To the College community, he will be remembered as the person who built our art offerings from courses in painting and drawing taught under the eaves of College Hall to a full spectrum of programs in the visual arts.

Professor J. David Broudo died at his home in Beverly on May 23, 2017 after a long illness. Born in Baltimore in 1920, he graduated from Alfred University in 1946 and moved to Beverly to become the director of Endicott's fledgling art department. He later earned a master's degree at Boston University. In his 48 years at Endicott, he was twice honored with the Excellence in Teaching Award; and upon his retirement in 1994, he was named the College's first Distinguished Professor Emeritus. Endicott also instituted the Broudo Lecture Series—talks on artists and their art, presented each semester. Offered free of charge to faculty, staff, students, local alumni, and members of the public, the series continued until 2008.

Prof. Broudo was predeceased by his first wife, Beatrice, who died of cancer in 1962. He is survived by his daughter Lonna, his son Robert, six grandchildren, and five great-grandchildren. He is also survived by his wife Barbara Fitzgerald Broudo—also a beloved art instructor at Endicott who later served as director the College's Archives and Museum. Barbara announced her own retirement just last year.

#### Professor of History Steven Slocomb

Steven Slocomb was a born storyteller a great trait for a professor of history. Whether expounding on the wars of ancient Macedonia or a current news cycle, which he called "the first draft of history," he captured the attention and imagination of Endicott students from his first class in fall 1971 to his retirement for health reasons at the end of spring semester in 2015. He passed away in December 2016, and a memorial service was held on campus in his honor in May 2017.

Born in Hollis, New Hampshire, in 1942 and raised in Wakefield, Massachusetts, Professor Slocomb earned a bachelor's degree at Northeastern University and a master's degree at Clark University.

As a professor at Endicott for 44 years, he won the College's Excellence in Teaching Award in 1981—its inaugural year—and again in 1988. He also served



Steven Slocomb

as dean of faculty from 1989 to 1995, and as assistant dean of the College from 1995 to 2002.

His wry wit and self-deprecating humor were widely appreciated. A selfprofessed "ham," he was once asked what made him a good teacher. The reply, delivered with a completely straight face? "I like to talk." And that was clearly true. His knowledge was encyclopedic, and his delivery ranged from an orator imparting great wisdom to a confidante letting you in on a good secret.

He is survived by his wife of 50 years, Noreen (Desmond) Slocomb, his daughter Elaine Hambelton, his son, Stephen H. Slocomb, and five grandchildren. ■

Note: Gifts in Prof. Broudo's memory may be made to the J. David Broudo Scholarship Fund at Endicott College. Gifts in Prof. Slocomb's memory may be made to the Steven Slocomb Scholarship Fund at Endicott College. Please mail c/o Institutional Advancement, 376 Hale Street, Beverly, MA 01915 or call 978-232-2017.



# HONORING DONORS AND RECIPIENTS OF ENDICOTT'S ENDOWED CHAIRS

I t was a special evening under the Misselwood Tent when trustees and invited guests gathered to honor the generous donors who have established Endicott's endowed chairs, along with the faculty and administrators who have earned the title.

Pictured above are, left to right: Dean of the School of Visual and Performing

Arts Mark Towner, recipient of the Eijk and Rose-Marie van Otterloo Endowed Chair in Art; Walter J. Manninen, who established an endowed chair in art history; Professor of Fine Arts Dena M. Gilby, Ph.D, recipient of the Walter J. Manninen Endowed Chair in Art History; Endicott President Dr. Richard E. Wylie; Dean of the School of Business Michael Paige, Ph.D., recipient of the James G. Zafris Endowed Chair for Entrepreneurship; James G. Zafris, whose chair was established to honor his years as a successful business leader; and Professor of Business John J. Mussachia, Ph.D., recipient of the Curtis L. Gerrish Endowed Chair for Business. Unable to attend the event were Eijk and Anne-Marie van Otterloo and Curtis L. Gerrish.



# A GRAD STUDENT WITH A GREAT IDEA

L indsee Allienello '17, M'18 isn't one to take things lying down. As an undergrad, she powered through injuries to be a standout for the Gull's softball team. The sport management major and MBA candidate was troubled when she got the news that a high school friend had been killed as the passenger in the car of a drunk driver. Later when a fellow Endicott student was killed in a similar incident, she felt she had to act. "I couldn't help thinking that these accidents could have been avoided if someone had said something, done something to stop those students from getting into those cars," she says. Inspired by the New England Patriots' *Be a Hero* campaign, which recognizes people who step in when they see a potential risk, she proposed a *Gull Guide* campaign to encourage students to watch out for each other. Taking the idea further, she worked with Lindsey Shrayer, assistant director of Endicott's Counseling Center, to make Gull Guides part of the College's *I See, I Speak, I Pledge* campaign, which encourages students to do something when they see incidents of discrimination, bullying, substance abuse, or inappropriate behavior. ■



## AND THE WINNER IS . . . THE ENDICOTT SINGERS!

The College community was excited when the Endicott Singers were selected to appear in the third season of WGBH television's *Sing That Thing!, a* competition that features singing groups from all over New England. Taped before a live studio audience, the show includes performances by choral groups in three categories—high school, college, and adult—who receive feedback from coaches who, in season three, included Jared Bowen, WGBH News' executive arts editor; Annette Philip, an award-winning vocalist, composer, and faculty member at Berklee College of Music; and Anthony Trecek-King, president and artistic director of the Boston Children's Chorus. Our competitors in the college category included Bates College, Worcester Poly-

technic Institute, Emerson College, Harvard University, and Berklee College of Music. With a highly energetic—and hilarious—rendition of composer Eric Lane Barnes' *Caffeine Overload Polka*, the Endicott Singers took the studio by storm, moving on to the next phase of competition and eventually winning the category. Congratulations to the Singers and to Rebecca Kenneally, chair of performing arts at Endicott—with thanks for making us proud!



## VICTORIA BONNEY '06 On Politics and Perseverance

Victoria Bonney '06 knows a thing or two about the ups and downs of life in politics and life in general, and in December 2017 she came to campus to share her experiences with students, faculty, and staff. Sponsored by the College and Endicott's Political Action Committee, her presentation, titled *Political Communication in 140 Characters or Less*, was a wide-ranging conversation about today's constantly changing media landscapes, the experiences of winning and losing in the political arena, and the importance of embracing opportunities to reinvent oneself.

Since her graduation from Endicott, Victoria has served as a spokeswoman and communications strategist for the Planned Parenthood Action Fund and the United States Department of Health and Human Services during implementation of the Affordable Care Act. She has worked for a number of political candidates for state and national office, in-

cluding New Hampshire Governor Maggie Hassan during Hassan's successful 2016 bid for United States Senate. Currently, she is the communications director for Congresswoman Chellie Pingree (D-Maine).

She told the gathering that her penchant for political activism began during her years at Endicott. "I was an English major, writing lots of poetry for Professor Sklar," she remembers, "but the years after 9–11 and President Bush's decision to move the country toward war sparked me into action." She saw Vermont Governor Howard Dean speak, and was inspired to work on his 2004 Presidential election campaign. His bid was unsuccessful, but Victoria was hooked. "I wrote an article for the *Endicott Observer*, decrying apathy and calling for activism, which I also sent to the *Boston Globe* and the *Herald Tribune*. The story was picked up by a number or outlets, earning Victoria a reputation as a rabble rouser who was sure to go far. While at the time Endicott had no major in political science, Victoria was able to create one for herself through the liberal studies individually designed major program.

Politics is a rough and tumble occupation, and when your candidate loses, you can find yourself out of a job. Victoria has learned to take each circumstance as an opportunity. "I have lost so many times that I have become fearless," she says. She was invited by WBUR Radio to contribute to their *Cognoscenti* series, which features commentary from today's thought leaders. In her article '*Nothing is Permanent'* And Other Lessons I Learned in My 20s, she shares stories and advice. Follow her at @victoriabonney.



# FALL 2017

by Shawn Medeiros, Sports Information Director



## Crew

The club men's and women's crew programs competed in three races over the course of the season, including the Textile River Regatta, the Quinsigamond Snake Regatta, and the Lowell Halloween Regatta. The Gulls also completed several community service projects throughout the year.

## Men's Cross Country

For the second straight season, the Endicott men's cross country team placed second overall at the Commonwealth Coast Conference (CCC) Championships, tying its best finish in program history in the league once again. Zach Marshall and Will Connelly led the Gulls at the conference championship meet with All-Conference performances by finishing fourth and eighth, respectively. Endicott also ranked No. 27 at the NCAA Division III New England Regionals and placed fifth or better in four out of five regular season meets

## Women's Cross Country

Behind a CCC All-Conference performance from Emma Farrington, the Endicott women's cross country team placed fifth overall out of eight teams at the CCC Championships this season. Farrington finished eighth overall for the Gulls to highlight their performances at the league meet, while over the course of the entire season, Endicott finished fifth or better in four of its five regular season meets on the year.

## Equestrian

The Endicott equestrian team saw Meredith Bemus and McKenzie Paiva qualify for Regionals throughout six shows over the



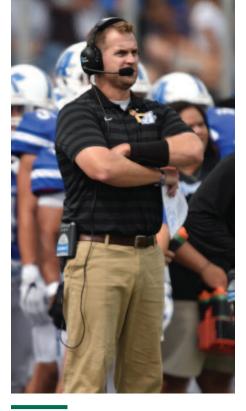
course of its fall season. The Gulls will return to action in March at the Bowdoin Show on Saturday, March 3, and the Endicott Home Show on Sunday, March 4.



## Field Hockey

The Endicott field hockey program advanced to the CCC Championship game for the 12th time in program history this season but came up short against UNE, 2-1. The Gulls finished the year with a 17-4 overall record and 11-1 mark in league play. Endicott's 17 wins ranks second alltime in a season, while its 11 conference wins is first all-time in program history.

Emylee Wood headlined Endicott's individual accomplishments as the senior defender was named a National Field Hockey Coaches Association (NFHCA) All-American. Wood is only the fourth student-athlete in program history to earn the honor. She also was named the CCC Co-Defensive Player of the Year, while Taylor Farrin collected CCC Rookie of the Year accolades and Jodi Cipolla was named the CCC Coach of the Year. Overall, the Gulls saw eight student-athletes claim All-Conference honors, and four student-athletes earn All-Region selections.



## Football

The Endicott football team will be under new leadership in 2018, as Paul McGonagle was named the program's third head coach on December 4, 2017. McGonagle comes to Endicott from NCAA Division II Assumption College where he most recently served as the associate head coach/offensive coordinator among several other coaching roles—in his five-year tenure with the program.

Over his career at Assumption, the Greyhounds went 44–16 overall (.733) and 36–9 (.800) in conference play, won two NE-10 titles and appeared in the NCAA tournament three times. McGonagle was also named the Gridiron Club of Greater Boston Division II Assistant Coach of the Year in 2016.

## Men's Golf

The Endicott men's golf team won the CCC Fall Qualifier over Western New England by 11 strokes to secure hosting rights for the CCC Championship, which will be held April 29–30, 2018. The winner of the spring championship will



receive an automatic bid into the 2018 NCAA Division III Championship Tournament.

At the CCC Fall Qualifier, the Gulls were led by Tyler Smith who finished second overall with a round of 72. As a team, Endicott also placed second overall at the University of New England (UNE) Invitational, Husson Invitational, and Bowdoin Invitational.

## Men's Rugby

The Endicott club men's rugby team finished 6–2 overall and 4–0 in league play this fall en route to an appearance in the Colonial Coast Rugby Conference (CCRC) Championship match. Endicott's six wins this fall also mark the most victories for a 15s campaign in program history. The Gulls will return to action in the spring, when they embark on 7s play and try to replicate last season's performance, which culminated in a Division II Plate Championship and a top-5 finish nationally at the 2017 USA Rugby College 7s National Championships.





## Women's Rugby

The Endicott women's rugby team ranked No. 11 in the National Small College Rugby Organization (NSRCO) 15s Fall National Rankings after finishing the year at 8–1 overall and 5–0 in league play. Despite falling to UMass Dartmouth, 17–10, in the CCRC Championship, the Gulls capped off their 15s season with a 33–10 win over Mount Holyoke in the NSCRO Patriot Bowl Championship.



## Men's Soccer

The Endicott men's soccer team captured its first-ever CCC Championship with a 1-0 overtime victory over Gordon College at home on September 4. The Gulls eventually fell to Springfield College, 1-0, in the first round of the NCAA Tournament but finished the 2017 season with a 13-5-3 overall record and 6-1-2 mark in conference play. Conner Couchot was also named the CCC Defensive Player of the Year, while Joe Calabrese picked up CCC Coach of the Year honors. Evan Couchot, Dario Neukom, Ryan Cohane, Conner Couchot, Will Manuel, Brandon Haughton, and Bobby Ivatts were all named CCC All-Conference selections as well.

#### Women's Soccer

The Endicott women's soccer team finished the 2017 season with a 13–5–1 record overall and 8–0–1 mark in conference play. The Gulls, who bowed out of the CCC Tournament in the semifinal round with a 2–1 overtime loss to Gordon, boasted six CCC All-Conference selections—highlighted by CCC Player of the Year Rachel Hanna and CCC Coach of the Year Jodi Kenyon—and had five All-Region honorees as well. Hanna stood out among the All-Region selections by being named a United Soccer Coaches New England All-Region third team honoree along with New England Women's Intercollegiate Soccer Association third team laurels.





## Women's Tennis

The Endicott women's tennis team produced a 10–3 overall record and 7–1 league record in 2017. The Gulls advanced to the CCC Championship match for the sixth time in the last seven seasons but lost to Nichols College, 5–1, on the road. Endicott also saw Gretta Hartman earn CCC Rookie of the Year accolades and Jeremy Howard garner CCC Coach of the Year honors, while Hartman, Hayley Barnett, Reilly Fitzgibbons, Gillian Freter, and Maxine Bergstein all claimed CCC All-Conference accolades.



## Women's Volleyball

For the second straight season, the Endicott women's volleyball team claimed the CCC title after knocking off top-seeded Roger Williams, 3–2, on the road on November 4, 2017. On the year, Endicott went 22-10 overall and 8-1 in conference play. Emma Mancini highlighted individual honors for the Gulls, as the junior outside claimed American Volleyball Coaches Association (AVCA) Division III All-America Honorable Mention accolades, All-Region laurels, and CCC Player of the Year honors. Additionally, Mancini was joined on the CCC All-Conference team by Zoey Gifford, Alex Dippel, and Lauren Sheehan. Gifford claimed AVCA All-Region accolades as well.



#### Support Endicott Athletes

#### Become a Gull Club Member!

Call or email Ashley McKenelley, assistant director of athletic giving, at amckenel@endicott.edu 978-232-2019 for membership benefits and details.



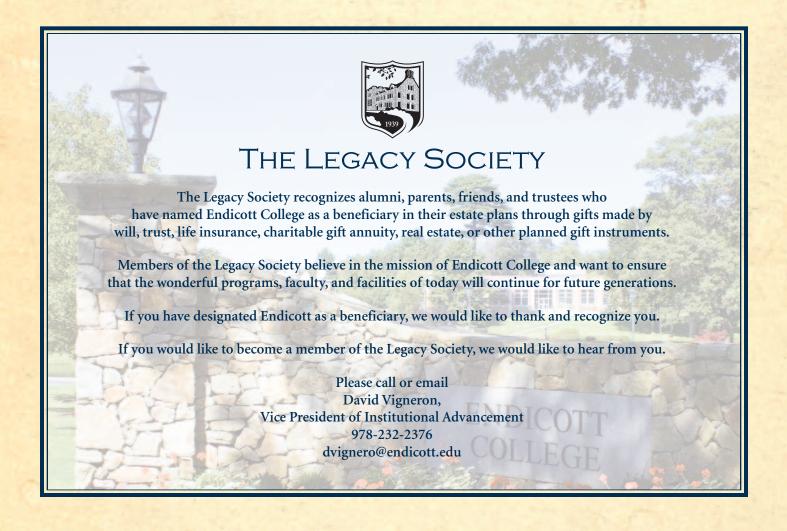
#### A NOTE FROM TRUSTEE AND ALUMNA, GINGER WARWICK JUDGE '51

As a trustee and alumna of Endicott, I am so proud of the College's growth under the leadership of Dr. Richard Wylie. From top national rankings to record admissions numbers in both the undergraduate and graduate schools, the philanthropic support from alumni is evident campuswide.

Many of us make outright gifts each year to help current students and projects, but it is also important for us to think long-term to ensure the College's health for generations of students to come.

For this reason, I have named Endicott as a beneficiary in my estate plans. Please know that leaving a percentage of your estate in your will is not a confusing or difficult thing to do. You can direct your estate gift to any program, department, or scholarship fund you desire.

I encourage you to join me and many other alumni by enrolling in The Legacy Society today. Your plans today will have a great impact for our wonderful alma mater in the years to come!









## Support what matters most at Endicott: our students!

ENDICOTT F U N D

Making the Difference

Gifts to The Endicott Fund provide critical funding for financial aid, academics, student activities, the arts, athletics, and many of the life-changing experiences that help propel our students into successful careers and lives well lived.

Your gift to the Endicott Fund is the most immediate and tangible way to participate in the life of the College—and ensure its future.

Please consider making a gift of support to Endicott this year. Your gift is 100% tax deductible.

#### WAYS TO GIVE

| Online:   | Visit our online giving page at www.endicott.edu/onlinegiving   |
|-----------|---|
| By phone: | Call 978-232-2017 to make a gift using your credit card or to ask for information on making a gift of securities. |
| By mail:  | Send your gift to Endicott College, Office of Institutional Advancement,<br>376 Hale Street, Beverly, MA 01915.   |

When you support Endicott, you make the difference!