

SPRING 2013 COURSE DESCRIPTIONS FOR NEW COURSES, CONTEMPORARY ISSUES, REVISED COURSES AND SPECIAL TOPICS COURSES

BUS377 01 – Special Topics in Business: Project Management (3.0)

This course focuses on both the analytical tools to manage projects as well as the people management tools necessary for project success. The entire process of implementing a project, from project definition to the evaluation of feasibility, scheduling, financial, and budgetary factors is examined.

BUS377 02 – Special Topics in Business: Supply Chain Management (3.0)

Supply chain management includes the design, planning, execution, control, and monitoring of supply chain activities with the objective of creating net value, building a competitive infrastructure, leveraging worldwide logistics, synchronizing supply with demand, and measuring and improving supplier performance globally. Students will examine a complete overview of material flow from internal and external suppliers throughout the enterprise and to the end user. Topics include managing the comprehensive supply chain, procurement and strategic sourcing, supplier relationship management, outsourcing, contract management and negotiation

CMM277 01 – Special Topics in Communication: Televised Violence and Audience Experience (3.0) *Revised Description 11-5-12*

Why do people enjoy watching violent TV? Why do some people oppose watching it? From children's TV such as Power Rangers and Pokemon to drama series such as The Wire and Breaking Bad, this course will examine how viewers make sense and process the various violent TV shows. Students will consider the intricate relationship between fictionalized violent narratives and its diverse viewers through the lenses of different communication theories.

CMM400 01 – Contemporary Issues in Media Studies: Living Life Online (3.0)

This course will explore in depth an area of media studies. Topics and course descriptions will change from semester to semester. Examples of topics may include post-colonial film theory, political communication, or gender studies and media. Students may take more than one section of this course providing the topic is different from one section to the next.

CMM400 02 – Contemporary Issues in Media Studies: Digital Story Telling: Blogging and Podcasting (3.0)

This class will explore the practice of digital storytelling, specifically through the use of blogging (text) and podcasting (audio) over the Internet. The class will examine and critique a variety of digital storytelling narratives and techniques across disciplines. Each student will create a digital storytelling project.

CSC277 01 – Special Topics in Computer Science: Autonomous Robot Navigation (3.0)

A foundation of mobile robotics concepts will be presented including control theory, localization, and motion planning. Students will program control systems for robots with multiple sensors to determine appropriate actuator response for a variety of specific navigation tasks. Students are expected to represent Endicott College at the 2013 competition for robotic sailboats held in Gloucester from June 9th to June 13th. Please contact Professor Ocean for more details.

DAN277 02 – Special Topics in Dance: Contemporary Jazz Techniques (1.0)

This studio course provides the instruction of contemporary jazz dance. It will address technique in the genre, and in improvisation and style. Influential contemporary jazz dancers and choreographers of the 20th and 21st centuries are studied. Students learn intricate and fast-paced center work and movement sequences. Every student's ability is assessed and training follows a curriculum to nurture his or her potential. (*Prerequisites: DAN104 or DAN120*)

ED 377 01 – Special Topics in Education: Classroom Management-Building Classroom Community (3.0)

Students will examine the instructional strategies and structures that develop a positive learning environment. Students will explore strategies to move "classroom management" from a compliance model to a more democratic model characteristic of a caring community of learners. By evaluating current educational practices and analyzing their personal beliefs about teaching and learning, students will develop their own "classroom management" values.

ED 377 02 – Special Topics in Education: Clinical Approaches to Children with Disabilities (3.0)

This course explores the historical, legal, developmental and educational issues related to children and adolescents with disabilities. Exploration of disability topics from birth through adolescence with an emphasis on current diagnostic trends and treatment approaches will be discussed. Students will gain an understanding of the most common childhood disabilities, their causes and interventions.

ENG210 01 – Topics in Literature: Latin American Literature 3.0)

This survey course adopts a cultural approach to the literature of Latin America, examining how texts often reflect cultural contexts and/or the circumstances of individual authors. We will read and interpret English translations of short stories, novellas, poems, and essays by Luisa Valenzuela (Argentina), Gabriel García Márquez (Colombia), Pablo Neruda (Chile), Carlos Fuentes (México), Zoe Valdes (Cuba) and others.

ENV277 01 – Special Topics in Environmental Science: Tropical Ecology (3.0)

Tropical forest ecosystems range across the equatorial regions of the globe from Africa to Asia to the Amazon. The unique geology, climate, and age have created environments that have caused the greatest speciation events for life on Earth. In this course, we will examine the species, ecosystem cycles, communities, populations, and overall system properties of this biome. Students will learn about the highly evolved ways in which species make their living from the highly diverse seed eating fish of the Amazon to the monkey eating Philippine eagle to the intricate mating dances of Bower birds of New Guinea. Students will also examine how food webs and basic nutrient cycles such as nitrogen and phosphorus vary across global tropical systems. Conservation will be an important focus of the course, along with the global efforts to preserve both species and land. The course will also cover to a lesser extent, the ethnography and medicinal opportunities that tropical systems may hold. Lastly, students will critically examine the contemporary changes, threats and likely disruptions to tropical systems from increased resource extraction and human expansion into these regions.

HMS300 01 – Contemporary Issues in Human Services: Advances in Treating PTSD (3.0)

This course provides an intensive overview of Post-Traumatic Stress Disorder and Acute Stress Reactions, and offers treatment strategies for varied populations.

HON350 01 – HONORS SEMINAR: The Culture and History of Gloucester

Gloucester is a city, an island and some would have us believe, a state of mind. Located just a few miles north of campus it is the oldest continuously functioning fishing ports in the country while serving as one those naturally beautiful seascapes that beacon to the artistic and creative individual. It is a place whose story has been told by others from their perspectives. “Gloucester” is an honors 350 course whose purpose is to tell the story through our eyes. Using Endicott's Gloucester campus as a base, we will investigate the strands that intertwine to be this historic and unique city just ‘over the bridge’. Our exploration will include the fishing and artistic roots of culture in Gloucester. We will approach the investigation borrowing methods from history, science, fine arts, literature & film, anthropology, economics, and politics.

Note: Transportation to and from Gloucester will be arranged through Endicott.

HON350 02 – HONORS SEMINAR: Friendship, from Shakespeare to Facebook

In contemporary society, the anthropologist Robert Brain has written, we are friends with everyone. Relationships of all kinds between co-workers, spouses, even parents and their children are increasingly modeled on friendship. We will examine the ways in which friendship has been defined in literature, film, philosophy, and social commentary. What distinguishes friendship from love? What are the different kinds of friendship? How is friendship related to the family, and to larger patterns of social organization? Students will reflect on these and other questions in papers, short journal entries, and in other assignments.

HST277 01 – Special Topics in History: American Indian History (3.0)

Surveys the history of American Indians with emphasis on their interactions with European explorers and settlers. Topics will include pre-Columbian cultures, the Columbian exchange, the contributions of Indians to European America, spiritual practices, captivity narratives, gender issues, native leadership and representation, agriculture, hunting, and warfare. Also covered will be Native American responses to urbanization, economic development, and cultural revitalization, as well as their current views on identity and sovereignty.

HTM377 01 – Special Topics in Hospitality: Hotel Revenue Management (3.0)

Hotel Revenue Management will investigate how the combination of price, supply and demand can optimize revenue objectives to ensure maximum profitability. This course will focus on how the organization should set and update price and product availability across its distribution channels in order to increase revenue. Students will review the main revenue management methodologies that are utilized by the hospitality industry. Issues of legality and customer response are examined in the context to price optimization.

HTM400 01 – Contemporary Issues in Hospitality: Social Media in Hospitality (3.0)

The rise of social media and mobile applications has dramatically shifted marketing practices in the service sector. Social media in all its forms provide low-cost opportunities to market a business. Through a combination of case studies, benchmarking examples, current news items, and assignments, the elements of a digital strategy will be explored. Students will learn the best practices for social media marketing, content marketing, search engine optimization, and relationship building. Strategies for reputation management will be discussed.

PHT377 01 – Special Topics in Photography: Multimedia in Photograph (3.0)

This course addresses video capture and the production of time-based works that are an integral part of current photographic practice. Students learn the standards and practices involved in DSLR video, audio capture and workflow. Assignments address projects that are typically found within the different sectors of photographic practice. These include: documentary short subject, still image and audio narrative, still image and video capture hybrid. Students produce a number of time-based works enabling them to understand the methodologies of production as well as the formal attributes of each particular work, and evaluate them critically. *Prerequisites:* CMM110, PHT216, or Permission of Instructor

PSY410 01 – Contemporary Issues in Psychology: Brain & Behavior (3.0)

This course will examine the brain mechanisms that underlie human and animal behavior. It will rely on classic and current studies in the fields of psychology, behavioral and social neuroscience, ethology, and genetics to highlight experimental methodology and fundamental concepts of nervous system function. Topics explored include aggression, emotion, language, learning, memory and social cognition. *PSY322*

Recommended or Instructor's Permission

SP 300 01 – Advanced Topics in Spanish: Spanish Society through the Media

This course focuses on improving advanced communicative skills through analysis and discussion of important cultural issues in present-day Spain. We will examine Spanish newspapers, pop music, movies, television, and street art in order to expand our understanding of everyday life in modern Spain. This course provides students the opportunity to further develop interactional competence, with an emphasis on verbal expression, while learning about contemporary Spanish society.

Last updated 11/05/2012