



North Shore Concours d'Elegance

"Celebrating Excellence, Style & Elegance on Boston's Gold Coast"

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Local Sophistication at the North Shore Concours d'Elegance

As part of an effort to raise money for student scholarships, the North Shore Concours d'Elegance has partnered with various local companies and organizations. "The show, which attracts thousands of spectators, is equally about showcasing the region", explains Patrick Cornelissen, Director of Operations and organizer of the event. "What better than to enjoy classic cars and motorcycles, roam the grounds and after the awards ceremony enjoy a scenic drive on route 127 towards Gloucester or Salem?"

In managing and growing the show, we have always partnered up with local organizations, as we feel they represent the best of the North Shore. While the classic cars will be unique and rare, spectators also have the opportunity to see brand new Porsche, Audi and BMW's among others, presented by the **Lyon-Waugh Auto Group**. To have the support of managing partners Warren Waugh, Russ Lyon and Bill Curie allowed us to grow the show to where we are today.

Not only will there be an outstanding array of cars from the early 1900 to the mid seventies, there are plenty of other activities surrounding the show to enjoy. The recently retired and much revered Director of the **Beverly High School Jazz Band, Ray Novack**, will provide musical entertainment with his Horizon Jazz Trio, while the Misselwood Estate will feature an art exhibit featuring works by **Theresa Bernstein**. Born in 1890, she is recognized as an important figure in American Modernist painting, with a career that span almost 90 years. She helped establish the North Shore Art Association in 1922, won numerous awards and prizes and is represented in the permanent collections of noted museums such as the Metropolitan Museum of Arts and the Boston Museum of Fine Arts. In addition to the art, **Long's Jewelers**, with a store in Peabody, will be on site showcasing fine jewelry and Rolex watches.

Lorraine Roy Designer Boutique from Danvers is hosting a spectacular summer fashion show, highlighting their collection by dozens of models, while the **Wenham Museum** is providing a historical perspective with antique hats to complement the fancy hat competition. "We added the fancy hat competition as homage to the traditional Concours d'Elegance. Everybody is familiar with the Royal Ascot hats, and we feel that same air of enjoyment can be found at the North Shore Concours d'Elegance, notes Cornelissen", who points out that "a team of judges will be scouting the crowds to select several winners who can expect fabulous prizes, such as a day spa package and more. It all adds to the character of the event, and complements the overall stylishness of the show."

Even with all of these activities taking place, the main focus remains on the stunning cars and motorcycles attending the show. Spectators can expect some very rare models to make their way to the Misselwood Estate this year and be wowed on numerous occasions. "And if cars are not your thing", says Cornelissen, "Just stop by to enjoy the breathtaking ocean vistas while listening to Jazz." Join us on Sunday July 29th from 11am to 4pm. Since passion and admiration for cars and motorcycles start at an early age, kids under 12 will always be able to enter for free when accompanied by an adult. Visit our website for tickets and more information:

www.endicott.edu/concours

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*A **Concours d'Elegance**, from French meaning a competition of elegance, lit. "concourse of elegance", refers to the gathering of prestigious cars and dates back to 17th Century French aristocracy, who paraded horse-drawn carriages in the parks of Paris during Summer weekends and holidays. Over time, carriages became horseless and the gatherings became a competition among automobile owners to be judged on the appearance of their automobiles. [© Wikipedia]*