

Spring 2012 Course Descriptions for New Courses, Contemporary Issues, Revised Courses and Special Topics Courses

ACC477 01 Special Topics: Advanced Topics in Accounting (3.0)

This course builds upon the foundations laid in earlier courses to explore a variety of topics in advanced cost accounting and auditing from strategic management perspectives. Completes the curriculum sequence that students of accounting require as preparation for professional exams.

ART322 01 Contemporary Art in Global Context (3.0)

This course treats contemporary art that encompasses a wide range of formal, philosophical and theoretical practices. The class examines a variety of issues impacting contemporary art, such as post-colonialism, nomadism, border crossing, transnationalism and globalization. Traditional, as well as new media (performance art, installation, conceptual, digital and internet art), are studied.

BIO177 01 Biology Career Seminar (1.0)

Professional career options for today's science college graduates are vast and ever-evolving, so early knowledge of the possibilities is key for success. In this course students will examine a variety of existing and emerging science disciplines, will engage in activities designed to strengthen their undergraduate science experiences, and will gain exposure to experts in the fields.

BIO277 01 Immunology (3.0)

The body's defense from harmful pathogens, such as bacteria, viruses and parasites, as well as genetic diseases, relies upon the proper functioning of the immune system. In this course, students learn the fundamental aspects of innate, cell-mediated, and humoral immunity, and will discuss topics including immune hypersensitivity reactions (e.g., allergic responses and asthma), immunodeficiency (e.g., HIV/AIDS), autoimmune disorders, transplantation, and cancer. Current scientific studies involving immunological methods will also be discussed in relation to course topics.

BUS377 01 Special Topics: Experience Asia! – Analyzing Comparative Advantage in Asian Markets (3.0)

This course aims to answer the following thought-provoking questions: *Is American really declining? If so, how does the decline of American have to do with the rise of Asian economics, particularly China?* By having 12 hours of pre-departure seminar and a 10-day study tour to China, students will get a unique opportunity to understand and 'experience' similarities and differences in Asian economies. During the study tour, students will visit companies and meet business leaders in China, participate in real market activities, and visit some historical attractions and museums. Through this experience, students will deepen their understanding of the unique nature of opportunities and challenges in the region and put the economic difficulties of the U.S. in perspective. They will also get a chance to become more comfortable with a myriad of cultural details and to explore professional opportunities located in the region. The estimated cost of the travel portion of this course is \$3500.

BUS377 02 Special Topics: Entrepreneurship for Non-Business Majors (3.0)

The goal of this course is to provide non-business majors with the framework needed to create their own business. Students will explore the entrepreneurial process and examine the skills necessary to convert ideas and opportunities into a profitable business. The course will culminate in practical application of the creation and implementation of a business idea by entrepreneurial teams.

BUS440 01 Topics in Real Estate Seminar (3.0)

This course discusses valuation and decision making tools that can be applied in a variety of real-world situations. Included will be the effect of Financial Markets & Institutions on the real estate market.

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CMM277 01 Special Topics: Oscar Winning Films 1990-2010 (3.0)

From *Forest Gump* to *Braveheart*, *The Departed* to *The King's Speech*: This discussion driven course will engage students in screening and examining Academy Award Best Picture winning films from the last 20 years using a variety of perspectives.

CMM400 01 Contemporary Issues in Media Studies: Living Life Online (3.0)

Students will explore the assumptions and theories underlying how computer-mediated communication is used to create and sustain online community.

CMM400 02 Contemporary Issues in Media Studies: Politics & Media – Election 2012 (3.0)

This course will focus on the 2012 presidential race, with special emphasis on the role media plays in the campaign process. A combination of assigned book readings, screenings, and daily reports from a range of media will, after an overview of campaign history, consider the challenges and opportunities offered by each branch of the media (print, TV, radio, direct mail, and the internet), as well as examine such factors as spin, image creation, ethics, polling, campaign style and strategy, and the marketing of platform issues. Students will “cover” candidates and issues in small groups over the duration of the course, and provide weekly updates to the class.

CSC377 01 Special Topics: Collaborative Software Engineering Practicum (3.0)

Students will engage in a semester long, hands-on software engineering project. The course will cover all stages of the software development life-cycle, including requirements generation, modular/interface design, implementation, and support. The focus is collaborative development; experienced students will take greater responsibility for planning and design, while less experienced students will implement the core components of the design.

ED 377 01 Topic: Classroom Management – Building Classroom Community (3.0).

In this course, students will examine the instructional strategies and structures that develop a positive learning environment. Students will explore strategies to move “classroom management” from a compliance model to a more democratic model characteristic of a caring community of learners. By evaluating current educational practices and analyzing their personal beliefs about teaching and learning, students will develop their own “classroom management” values.

ED 377 02 Connecting Children with Nature (3.0)

In this course, students will explore how to connect young children with the natural world. In our fast-paced society with advanced technologies, federally mandated academic performance standards and structured family lives, young children have little opportunity to explore the natural world. Students will examine the research on the cognitive, social, emotional, physical, and creative benefits embedded in nature education. Through hands-on interactions with the beauty that is Endicott, students will explore their surroundings and personally construct their own nature aesthetic. Additionally, students will explore instructional strategies that not only address content standards within nature and play-based environments, but also foster the development of the whole child. Opportunities will be provided for students to design and implement developmentally appropriate outdoor learning experiences to reconnect children with nature.

HON350 01 Ideologies of Music, Art, and Literature (3.0)

This interdisciplinary arts course investigates topics in theology, psychology, Romantic conceptions of nature, and other concepts within the discipline of Humanities. The multi-layered nature of the arts, in regard to these topics, is revealed through close readings of specific musical compositions, paintings, sculpture, literary texts, writings by artists, philosophers, cultural theorists, and theater productions from various periods in history and regions of the world.

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HON350 02 The end of the American Myth? Governance, democracy, and development in the global era (3.0)

In the global era, a nation's leadership depends on its capacity to sustain 'good governance', both domestically and internationally. The ongoing crisis of the Western economic system and political organization, manifested by the government gridlock in the U.S., the European debt problem and the rising social protests against the capitalist system of economic management (the "Occupy Wall Street" movement), raises the question of the effectiveness of a "Western governance model" and its ability to promote development. This course examines 'good governance' as a political concept defined in terms of organizational efficiency, stability, fairness, and integrity. What is the relationship between good governance and democracy? How does the Western model of liberal democracy fit the new standards of 'good governance'? Why has the American model of governance failed in many developing countries? By examining the national, regional, and global levels of governance and comparing the different models of governance - those of the U.S., China, the EU, Russia and Southeast Asia - we will define the parameters of an effective government and forecast the outcome of the current global competition for leadership in the 21st century.

LST108 01 Elementary Portuguese (3.0)

Portuguese, with roughly 200 million speakers, is the sixth-most spoken language in the world. This course will introduce students to foundational elements of this fast-growing Romance language - basic vocabulary, common phrases, and grammar used in spoken and written Portuguese. Students will also learn about the evolution of the language in Portugal, Brazil, and the United States.

LST377 01 Critical Perspectives on the Harry Potter Series (3.0)

The class will explore the significant links and notable exceptions of the Harry Potter series to Joseph Campbell's notion of the mono-myth. Issues discussed will include hegemony, feminism, addiction, and the novels' relationship to Campbell's hero's journey. Students will be responsible for three extensive papers and for participating in small group seminars during a Potter weekend at Endicott during the semester. They will be expected to have read the books before class begins.

MUS177 01 Topic: Sight-Singing for All Musicians (1.0)

This course is designed to develop the sight-singing, ear-training and dictation skills required of any musician in any instrument. Course components include sight-singing, melodic and harmonic dictation, and rhythmic dictation and exercises. Students are expected to perform to the best of their ability, with the class and alone as assigned.

PHL230 Philosophy and the Arts (3.0)

Philosophy engages art in a variety of ways: through general questioning of the meanings of beauty and artistic creation, through historical analysis and critique of artistic traditions, and through direct engagement with specific artworks. This course examines works in multiple artistic media including literature, film, painting and music through the lens of philosophical inquiry drawing upon classical, modern and contemporary philosophical sources.

PSY410 01 Contemporary Issues in Psychology: Brain & Behavior (3.0)

This course will examine the brain mechanisms that underlie human and animal behavior. It will rely on classic and current studies in the fields of psychology, behavioral and social neuroscience, ethnology, and genetics to highlight experimental methodology and fundamental concepts of nervous system function. Topics explored include aggression, emotion, language, learning, memory and social cognition. *PSY322 Recommended or Instructor's Permission.*

PSY477 01 Special Topics: Personal Reflections in Psychology (3.0)

This experiential, literature based, constructivist course is designed to offer the advanced student an opportunity to reflect on their accumulated learning and synthesize their diverse knowledge experiences into a theoretical and practical world view that will help guide their personal and professional lives.